## JAMES BRUER Senior Designer



James Bruer is a designer who for many years has focused on museum exhibition projects. He has more than 25 years of experience in all facets of exhibition development, from planning through to detailed design.

James works closely with clients and colleagues in order to develop a common understanding of the stories, history and emotions that are central to any successful exhibit. He believes that design should not merely carry the theme of an exhibition but

should subtly add to and enhance it. This, when married with a full appreciation of the practical aspects of projects, leads to effective and stimulating design.

After studying fine art at the University of Western Ontario, James graduated from the Ontario College of Art and Design in Industrial Design and recently taught in the Faculty of Industrial Design at OCAD. He worked for many years with the firm of Sears & Russell Architects who specialized in museum projects, overseeing a wide variety of exhibition projects in Canada and the United States. He continues to pursue his enthusiasm for exhibition design and development.

